



Customer experience starts with your frontend

Frontend as a Service for composable commerce in B2C industry

Why composable commerce for B2C with Alokai?

Improve customer experience to increase conversion rates and revenue

Today's shoppers demand convenience and **personalization**, from click-and-collect to frictionless checkout. But traditional commerce systems, bogged down by technical debt and inflexible structures, can't keep up. **Composable commerce seems to be a solution** for many merchants, but undergoing a **complete platform overhaul** can be **expensive, time-consuming, and risky**.

With Alokai you can **prioritize the customer experience layer (frontend)**, where conversions happen. This allows you to **focus your efforts and resources on what drives revenue** – delivering lightning-fast performance and unmatched experiences that win over customers – faster than ever. **Alokai de-risks your digital transformation** by letting you modernize and adopt composable commerce incrementally, not all at once.



Omnichannel flexibility

Deliver unique experiences across channels, devices, and technologies while simplifying multi-brand/region/channel operations.



Reduce IT dependency

Empower IT and marketing teams to collaborate seamlessly, accelerating speed to market.



Personalization, delivered faster

By simplifying how customer data flows across systems, you can deliver highly relevant product recommendations and personalize interactions at every touchpoint.

50%

Faster time to market



+72%

Increase in mobile conversion rates

ZADIG & VOLTAIRE

+131%

Boost in mobile revenue

TALLY WEIJL



It's awesome because retail is very dynamic, so we had to roll out a high-quality result as fast as possible. Working with Alokai helped us improve web performance, optimize development processes, maintain and improve the frontend efficiently.



Joost van der Veer
CEO & Founder, Winkelstraat.nl

[Read case study >](#)

What's inside?

[Learn more at alokai.com >](#)

A complete Frontend as a Service solution to build and deploy outstanding shopping experiences

Connect modern and legacy ecommerce technologies through **ready integrations**, **build with premade frontend components**, and **deploy on secure, enterprise cloud infrastructure**. Leverage a perfect balance of build & buy, where "build" means the flexibility to create complex customer journeys and "buy" accelerates time to market. Alokai is available for both React & Vue.js



Connect

Gain flexibility with **pre-made, customizable integrations** with modern ecommerce backends, headless CMSs, search and payments solutions. Connect everything and deliver data seamlessly to the frontend with Data Orchestration.



Build

Eliminate the groundwork with Alokai Storefront, a ready online store implementation **pre-connected with your composable tech stack**. Customize and extend it to tailor your customer journey.



Deploy

Deploy your frontend in Alokai Cloud and **lower the Total Cost of Ownership** with an enterprise-grade Cloud infrastructure designed and customized for ecommerce.



Improve

React to security and performance issues faster with resource monitoring, alerting, and performance audits in Alokai Console.

What's inside?

What do you get out-of-the-box?

Alokai offers ready, extensible integrations with popular ecommerce platforms. See the features we offer for each of them.



Alokai Connect

	SAP	Salesforce	commercetools	BIGCOMMERCE	Magento
CMS integrations	Contentful, Bloomreach, Builder.io, Amplience, Contentstack	Contentful, Bloomreach, Builder.io, Amplience, Contentstack	Contentful, Bloomreach, Builder.io, Amplience, Contentstack	Contentful, Bloomreach, Builder.io, Amplience, Contentstack	Contentful, Bloomreach, Builder.io, Amplience, Contentstack
Search integrations	Coveo, Algolia, Bloomreach Discovery	Coveo, Algolia, Bloomreach Discovery	Coveo, Algolia, Bloomreach Discovery	Coveo, Algolia, Bloomreach Discovery	Coveo, Algolia, Bloomreach Discovery
Payment integrations	-	Adyen	Adyen, Stripe	-	-
Data Orchestration	✓	✓	✓	✓	✓
Unified Data Layer *	✓	✓	✓	✓	✓

Alokai Storefront

Pre-built Storefront connected with your CMS, search and backend of choice	✓	✓	✓	✓	✓
Pre-built frontend components (like product listing, cart, checkout*, etc.)	✓	✓	✓	✓	✓
Storefront modules to extend functionality	✓	✓	✓	✓	✓

Alokai Cloud

Cloud hosting dedicated to Alokai with 99,9% SLA	✓	✓	✓	✓	✓
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Alokai Console

Alokai Cloud management and performance monitoring	✓	✓	✓	✓	✓
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*Unified Data Layer allows you to switch ecommerce backend without changes to your frontend. *Checkout is not available for BigCommerce.

Leverage Alokai to deliver the best customer experience faster

TRUSTED BY +2800 BRANDS:

