alokai SAP

Start with the frontend to elevate B2B buying experience

Frontend as a Service for composable commerce in B2B industry

Why composable commerce for B2B with Alokai?

Compose a future-proof commerce stack for unmatched business agility

Today's B2B buyers expect a frictionless, personalized buying experience. Legacy commerce platforms, often siloed from core business systems, struggle to deliver. SAP CC users, while appreciating the platform's strength, face challenges adapting their B2B commerce to evolving customer demands.

Modernization doesn't have to mean replatforming from SAP CC

A complete replatforming can be disruptive and expensive. A more strategic approach prioritizes the customer experience layer – the frontend where conversions happen. **Alokai integrates seamlessly with existing SAP CC project** and allows merchants to gradually replace their current stack with modern, composable tools.

Faster Time to Market
Respond swiftly to evolving customer demands and market trends by launching new B2B features and functionalities quickly.

Enhance security and compliance
Benefit from robust security features and seamless integration with SAP CC, ensuring B2B transactions adhere to the strictest industry regulations.

Improve customer satisfaction
Empower buyers with features that streamline workflows, boost self-service options, and foster trust.

> MKM were looking for a robust, scalable and reliable frontend. Alokai's pre-composed setup was exactly the thing needed to build a future-proof eCommerce stack. A broad integration ecosystem was a key advantage which would significantly reduce the time-to-market.

Read case study >

+78%
Boost in revenue

MKM

A complete Fronted as a Service solution to build and deploy outstanding shopping experiences

Connect modern and legacy ecommerce technologies through **ready integrations**, **build with premade frontend components**, and **deploy on secure, enterprise cloud infrastructure**. Leverage a perfect balance of build & buy, where "build" means the flexibility to create complex customer journeys and "buy" accelerates time to market. Alokai is available for both React & Vue.js

Connect

Gain flexibility with **pre-made, customizable integrations** with modern ecommerce backends, headless CMSs, search and payments solutions. Connect everything and deliver data seamlessly to the frontend with Data Orchestration.

Build

Eliminate the groundwork with Alokai Storefront, a ready online store implementation **pre-connected with your composable tech stack.** Customize and extend it to tailor your customer journey.
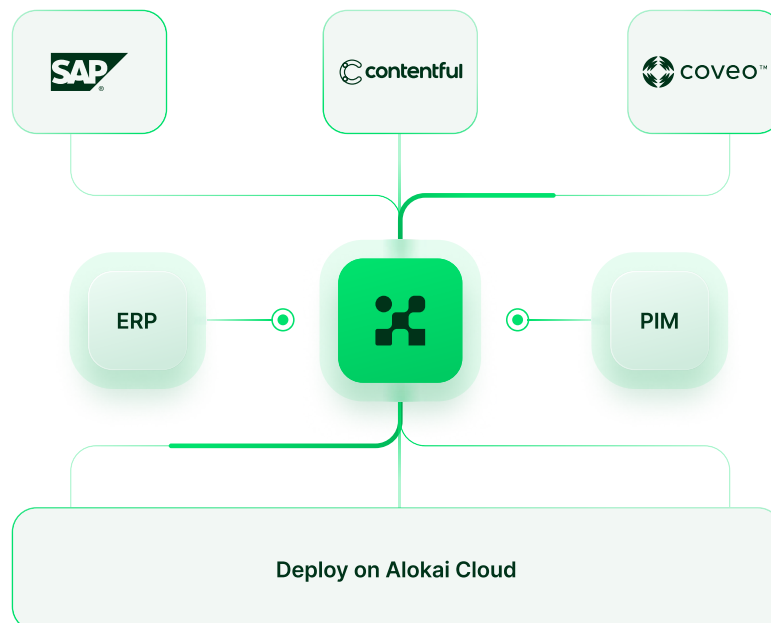
Deploy

Deploy your frontend in Alokai Cloud and **lower the Total Cost of Ownership** with a secure enterprise-grade Cloud infrastructure designed and customized for ecommerce.

Improve

React to security and performance issues faster with resource monitoring, alerting, and performance audits in Alokai Console.

What do you get out-of-the-box?

Get the acceleration your B2B project needs and focus on delivering the features that move the needle, instead of endless maintenance and groundwork.

SAP

Alokai Connect

- **Direct integration between Alokai and SAP CC** via OCC REST interface
- Premade **headless CMS integrations**, including: Contentful, Amplience, Bloomreach, Builder.io and more
- Premade **headless search integrations**, including: Coveo, Algolia, Bloomreach Discovery
- Unified Data Layer, which allows to switch ecommerce backend without impact to the frontend

Alokai Storefront

- **Pre-built storefront supporting B2B user flows**, connected to your CMS and search solution of choice.
- Pre-built B2B user flows include Cost Centers, Order approvals, B2B payment types and more.
- Storefront modules to extend B2B functionalities, including: Assisted Service Mode, Quick Order, Re-order and more.

Alokai Cloud

- Production-ready Cloud infrastructure designed for ecommerce frontends and tailored to Alokai, with 99,9% SLA and 24/7 support

Alokai Console

- Management and resources monitoring tool for Alokai Cloud
- Performance audits, server and application logging, monitoring & alerting

> We are not held hostage to any ecommerce vendor. That speaks to the power of Alokai. Frontend as a Service enables us to move components in and out while the customer experience remains untouched.

David Ting
CTO, Zenni Optical

Read case study >

50%
Faster time to market

ZENNI

Leverage Alokai to deliver the best customer experience faster

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